**Problem Statement:**

**Business:**

1. **Can you provide the most unique way or idea to start a rewards program for Android users?**
2. **What activities of the users on Android we can reward that is beneficial for the user and for us in any way?**
3. **How will you plan your rewards cycle strategy? From users earning rewards to your business making a profit out of it.**
4. **How will you plan your business growth and marketing?**

**Answers-**

1. Modified or new products or services as giveaways according to their purchasing history.
2. New product or services for specific time for the most active on platform and targeting users.
3. Perspective of stockholder’s and consumer’s – Consumer’s history data analysis – Solutions of the lacking- Clear intentions and goals – Opinions and ideas of related groups or people who are experienced and directly connected to this project.

* Find the causes of increasing growth and take consumer’s dissatisfaction to make the cause advanced.
* Following trends.
* Make a deadline to achieve certain goals which is less than normal timeline. That’s how you will get the time to revise the whole process and improve it if it’s needed.